

## Gridley Hosts Successful Seventh Annual Summer Networking Event & Client Golf Outing



**July 24, 2008 – PURCHASE, NY.** Gridley & Company LLC hosted its 7<sup>th</sup> Annual Summer Networking Event and Golf Outing at the Blind Brook Club in Purchase, New York. The event was attended by a total of 72 individuals from over 50 companies. Linda B. Gridley, President and CEO of Gridley & Company, LLC, provided the welcome and opening remarks, followed by four panels: “*Perspectives on the M&A Deal Market from the Press*”; “*Forrester’s Perspective on Digital and Database Marketing*”; “*Strategic Perspectives in Digital Media*”; and “*Hot Emerging Companies from Route 128*”. A networking lunch was next, followed by an afternoon on the golf course. The day’s events concluded with cocktails and prizes.

The panelists included Holy Sanders, reporter for *The New York Post*; Brian Morrissey, digital editor for *Adweek*; Jason Kelly, reporter for *Bloomberg News*; Don Peppers, Founder of Peppers & Rogers Group; Dave Frankland, senior analyst and Julie Katz, analyst, of Forrester Research, Inc.; Ralph Folz, Global Chief Operating Officer of Isobar U.S.; Brian Berger, Vice President, Strategy and Development, Comcast Interactive Media; Bill Mills, Senior Vice President, Corporate Development, Forbes.com; Larry Weber, Chairman of W2Group Inc.; Brian Halligan, CEO and Founder of Hubspot; Tom Wilde, CEO of EveryZing, Inc.; and Shergul Arshad, Co-Founder of StyleFeeder.

### **About Gridley & Company LLC**

Gridley is a boutique investment bank that provides financial advisory services to companies in the Information Services industry with a specific focus in the following sectors: Financial Technology; Marketing Services; Data Services; Outsourcing Services and Internet Services. Our dedicated industry focus, thoughtful strategic insights and extensive relevant transaction experience differentiate us from other Wall Street firms and lead to successful results for our clients. Gridley & Company LLC was founded in 2001 and is headquartered in New York City.

### **For more information, please contact:**

Linda B. Gridley  
President and CEO  
Email: [linda.gridley@gridleyco.com](mailto:linda.gridley@gridleyco.com)  
Phone: 212.400.9710  
[www.gridleyco.com](http://www.gridleyco.com)