

Gridley Hosts Successful Fifth Annual Summer Networking Event & Client Golf Outing



July 19, 2006 – PURCHASE, NY. Gridley & Company LLC hosted its 5th Annual Summer Networking Event and Golf Outing at the Blind Brook Club in Purchase, New York. Linda B. Gridley, President and CEO of Gridley & Company, LLC provided the welcome and overview discussion. Following the overview discussion were four panels, *“What’s Hot in Payments And Why”*, *“An Industry in Transition – Trends To Watch”*, *“Content, Community, and The Demanding Consumer”*, and *“The Emerging Growth Companies”*

The panelists included Rich Aiello, Senior Vice President of Strategic Investments of First Data Corporation; O.G. Greene, Chairman & CEO of Skylight Financial, Inc.; Jeremy Swan, Vice President of Gridley & Company; Steve Van fleet, President & CEO of Rewards NOW, Inc.; Robert Wesley, President & CEO of MobileLime; Thomas Harrison, Chairman & CEO of Diversified Agency Services at Omnicom; John Healy, President & CEO of PRIMIS Marketing Group, Inc.; David S. Williams, President & CEO of Merkle, Inc.; Thomas R. Evans, President & CEO of Bankrate, Inc.; Thomas S. Finke, Vice President of Tribune Interactive; Sheila Spence, Senior Vice President of Corporate Development of PRIMEDIA Inc.; Adam Seifer, Chief Product Officer & Co-Founder of Fotolog, Inc.; Bill Wise, CEO of Did-it.com; and Michael Yavonditte, CEO of Quigo Technologies Inc.

A total of 78 individuals from over 58 companies were in attendance at the 5th Annual Event. A networking lunch was next, followed by an afternoon on the golf course. The day’s events concluded with cocktails and prizes.

About Gridley & Company LLC

Gridley is a boutique investment bank that provides financial advisory services to companies in the Information Services industry with a specific focus in the following sectors: Financial Technology; Marketing Services; Data Services; Outsourcing Services and Internet Services. Our dedicated industry focus, thoughtful strategic insights and extensive relevant transaction experience differentiate us from other Wall Street firms and lead to successful results for our clients. Gridley & Company LLC was founded in 2001 and is headquartered in New York City.

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